



the case for learning

Educational membership application form

We, (institution)

being an organisation whose activities include research into business or administrative matters or the teaching thereof, desire to become a member of ecch subject to the terms set out in the ecch Memorandum and Articles of Association (available at www.ecch.com/memorandum) and we hereby request you to enter our name on ecch's register of members accordingly.

During our membership¹ we agree the following:

- That we will at all times abide by the terms set out in ecch's Memorandum and Articles of Association.
- We will pay the fee as determined from time to time by ecch's executive committee in accordance with the provisions of said Articles of Association.
- We confirm that when ordering any case studies, books, DVDs, articles or any other goods or materials from ecch ("the Goods") we are bound by and shall at all times strictly observe ecch's written Terms of Business applicable at the time of placing any order (available at www.ecch.com/termsofbusiness) and acknowledge that ecch shall in its absolute discretion be entitled to amend such Terms of Business from time to time without notice to us.
- We furthermore acknowledge that as between ourselves and ecch, ecch is the duly authorised agent of the owners of all copyright and other intellectual property rights in the Goods and that we shall not be permitted to copy, sell, assign, hire, display or broadcast the Goods in any manner whatsoever save as may be expressly authorised by ecch in writing.
- That membership is not a license to reproduce copies of the Goods and that when ordering for teaching purposes we will purchase one copy per student.
- That ecch reserves the right to monitor and withdraw membership at any time and determine the correct category for our membership. We acknowledge that our membership category may be subject to change.

Organisation details

Total MBA tuition fees VAT registration number (if in EU)

Select the currency for your account² Pounds sterling Euros

Authorised³ signature (on behalf of the aforementioned organisation)

Name (please print)

Position E-mail

Signature Date

Membership representative

We nominate the following membership representative to act on our behalf in correspondence with ecch, to act as ecch's point of contact and to disseminate information to our staff members.

Name (please print)

Position Department

Address

Country E-mail.....

Tel Fax

I agree to act as the ecch membership representative for the organisation named above.

Signature Date

Membership administrator

We nominate the following membership administrator (if different from the membership representative) to be the recipient of invoices, monthly statements and the annual subscription invoice, to act on our behalf in correspondence with ecch, to act as ecch's point of contact and to disseminate information to our staff members.

Name (please print).....

Position Department

Address

Country

Tel Fax

E-mail (*monthly statements will be sent to this e-mail*).....

I agree to act as the ecch membership administrator for the organisation named on this form.

Signature..... Date

Applying for membership

Please send this application form duly completed, together with your cheque for the appropriate fee to:

Lucy Baldwin

Customer Support Manager

ecch UK Registered Office:

Cranfield University, Wharley End

Beds MK43 OJR, UK

f +44 (0)1234 751125

Notes

1 Terms of membership

The terms of membership set out in this application form shall be subject to the laws of England and Wales.

The annual educational subscription fee is €220/£170. VAT (value added tax) at the standard rate must be added to the fee by all organisations in the UK and by organisations in the EU that do not have a VAT number.

2 Currency

The currency you select will apply to your organisation as a whole and all invoices and payments will be issued and received in the selected currency. Any payment inadvertently made in another currency, will be credited to your account net of conversion and bank charges.

3 Authorised signature

The person signing this membership application form on behalf of the named organisation must verify that he/she has the necessary authority to sign this form before doing so. In signing this form he/she shall be deemed to have warranted that he/she has such authority.

4 Members in North America

Organisations in North America who wish to apply for membership should use the alternative application form available at www.ecch.com/membershipapply